

Ambassador Recognition Program – Contributed Article Guidelines

Length of the Article: 500 words is standard, but may be more depending on need, topic, publication, etc.

Completed submission form: download submission [form](#) from Mojo

Author of Article: Provide author's name, job title and headshot

Content:

- ✓ Article content should be:
 - ✓ relevant to NICE inContact's audience
 - ✓ include industry best practices, tips, business outcomes, trends, and/or thought leadership
 - ✓ include a minimum of two hyperlinks: one to www.niceincontact.com and another as a call-to-action which links to a video, case study, product page or other collateral on the NICE inContact website
 - ✓ include a featured photo that corresponds to article topic
 - ✓ other key points to be communicated on a case-by-case basis, depending on the publication

Approval schedule:

- Submit article to corpcomm@niceincontact.com queue for review
- Article is reviewed for edits/changes by Corporate Communications team
- Article is sent back to Author for approval of edits or any questions
- Article is put into queue for publishing
- Corporate Communications team will give author few days' notice of publishing date
- Once article is published, Corporate Communications will post to Articles page and send link to author